

FanForce Privacy Notice

PRIVACY NOTICE

Last Updated: 1 June, 2025

This Privacy Notice describes how myfanforce.com Website and Applications, (“**we**”, “**us**,” “**our**”), collects, uses and discloses information about individuals who use our website (myfanforce.com), applications, services, tools and features, or otherwise interact with us (collectively, the “**Services**”). For the purposes of this Privacy Notice, “**you**” and “**your**” means you as the user of the Services, whether you are a website visitor or another individual whose information we have collected pursuant to this Privacy Notice.

Please read this Privacy Notice carefully. By using any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Notice. If you do not agree to this Privacy Notice, **please do not use or access the Services**.

CHANGES TO THIS PRIVACY NOTICE

We may modify this Privacy Notice from time to time, in which case we will update the “Last Updated” date at the top of this Privacy Notice. **However, it is your sole responsibility to review the Privacy Notice from time to time to view any such changes. The updated Privacy Notice will be effective as of the time of posting, or such later date as may be specified in the updated Privacy Notice. Your continued access or use of the Services after the modifications have become effective will be deemed your acceptance of the modified Privacy Notice. No amendment shall apply to a dispute for which an arbitration has been initiated prior to the change in Privacy Notice.** If you do not agree to any updates to this Privacy Notice, **please do not continue using or accessing the Services**.

COLLECTION AND USE OF YOUR INFORMATION

When you use or access the Services, we collect certain categories of information about you from a variety of sources.

Information You Provide to Us

You may choose to include certain information about yourself in communications with us, for example, when sending a message through the Services.

Information We Collect Automatically

We also automatically collect certain information about your interaction with the Services (“**Usage Data**”). To do this, we may use cookies or other tracking technologies (“**Tracking Technologies**”). Usage Data includes:

- **Device information**, such as device type, operating system, unique device identifier, and internet protocol (IP) address.

- **Location information**, such as approximate location / precise geolocation, if you choose to provide it.
- **Other information regarding your interaction with the Services**, such as browser type, log data, date and time stamps, clickstream data, interactions with marketing emails, and ad impressions.

We use Usage Data to tailor features and content to you, market to you, provide you with offers or promotions, run analytics and better understand user interaction with the Services. For more information on how we use Tracking Technologies and your choices, see the section below, *Cookies and Other Tracking Technologies*.

Information Collected From Other Sources

We may obtain information about you from outside sources, including information that we collect directly from third parties and information from third parties that you choose to share with us. Such information includes:

- **Information you publicly post on social channels**, such as (Farcaster, Warpcast, X, YouTube, Instagram, Facebook, TikTok, SnapChat, LinkedIn, Discord or Telegram), which we use to engage in community discussions and improve our Services.
- **Analytics data** we receive from analytics providers such as Google Analytics or the API from various social media channel providers including X, Facebook etc.

Any information we receive from outside sources will be treated in accordance with this Privacy Notice. We are not responsible for the accuracy of the information provided to us by third parties and are not responsible for any third party's policies or practices. For more information, see the section below, *Third Party Websites and Links*.

In addition to the specific uses described above, we may use any of the above information to provide you with the Services and to maintain our business relationship, including by enhancing the safety and security of our Services (e.g., troubleshooting, data analysis, testing, system maintenance, and reporting), providing customer support, sending service and other non-marketing communications, monitoring and analyzing trends, conducting internal research and development, complying with applicable legal obligations, enforcing any applicable terms of service, and protecting the Services, our rights, and the rights of our employees, users or other individuals.

COOKIES AND OTHER TRACKING TECHNOLOGIES

Most browsers accept cookies automatically, but you may be able to control the way in which your devices permit the use of Tracking Technologies. If you so choose, you may block or delete our cookies from your browser; however, blocking or deleting cookies may cause some of the Services, including certain features and general functionality, to work incorrectly. If you have questions regarding the specific information about you that we process or retain, as well as your choices regarding our collection and use practices, please contact us at support@myfanforce.com

Your browser settings may allow you to transmit a “do not track” signal, “opt-out preference” signal, or other mechanism for exercising your choice regarding the collection of your information when you visit various websites. Like many websites, our website is not designed to respond to such signals, and we do not use or disclose your information in any way that would legally require us to recognize opt-out preference signals. To learn more about “do not track” signals, you can visit <http://www.allaboutdnt.com/>. To learn more about Global Privacy Control, you can visit <https://globalprivacycontrol.org/>.

DISCLOSURE OF YOUR INFORMATION

We may disclose your information to third parties for legitimate purposes subject to this Privacy Notice, including the following categories of third parties:

- Our affiliates or others within our corporate group.
- Vendors or other service providers who help us provide the Services, including for system administration, cloud storage, security, customer relationship management, marketing communications, web analytics, payment networks, and payment processing.
- Third parties for marketing purposes.
- Third parties to whom you request or direct us to disclose information, such as through your use of social media widgets or login integration.
- Professional advisors, such as auditors, law firms, or accounting firms.
- Third parties in connection with or anticipation of an asset sale, merger, or other business transaction, including in the context of a bankruptcy.

We may also disclose your information as needed to comply with applicable law or any obligations thereunder or to cooperate with law enforcement, judicial orders, and regulatory inquiries, to enforce any applicable terms of service, and to ensure the safety and security of our business, employees, and users.

SOCIAL FEATURES

Certain features of the Services may allow you to initiate interactions between the Services and third-party services or platforms, such as social networks (“Social Features”). Social Features include features that allow you to access our pages on third-party platforms, and from there “like” or “share” our content. Use of Social Features may allow a third party to collect and/or use your information. If you use Social Features, information you post or make accessible may be publicly displayed by the third-party service. Both we and the third party may have access to information about you and your use of both the Services and the third-party service. For more information, see the section below, *Third Party Websites and Links*.

THIRD PARTY WEBSITES AND LINKS

We may provide links to third-party websites or platforms. If you follow links to sites or platforms that we do not control and are not affiliated with us, you should review the applicable privacy notice, policies and other terms. We are not responsible for the privacy or security of, or information found on, these sites or platforms. Information you provide on public or semi-public venues, such as third-party social networking platforms, may also be viewable by other users of the Services and/or users of those third-party platforms without limitation as to its use. Our

inclusion of such links does not, by itself, imply any endorsement of the content on such platforms or of their owners or operators.

THIRD PARTY WALLET EXTENSIONS

Certain transactions conducted via the FanForce Platform, may require you to connect a Wallet to the Services. By using such Wallet to conduct such transactions via the FanForce Platform, you agree that your interactions with such third-party Wallets are governed by the privacy policy for the applicable Wallet. We expressly disclaim any and all liability for actions arising from your use of third-party Wallets, including but without limitation, to actions relating to the use and/or disclosure of personal information by such third party Wallets.

CHILDREN'S PRIVACY

Children under the age of 13 are not permitted to use the Services, and we do not seek or knowingly collect any personal information about children under 13 years of age. If we become aware that we have unknowingly collected information about a child under 13 years of age, we will make commercially reasonable efforts to delete such information. If you are the parent or guardian of a child under 13 years of age who has provided us with their personal information, you may contact us using the below information to request that it be deleted.

DATA SECURITY

Despite our reasonable efforts to protect your information, no security measures are impenetrable, and we cannot guarantee "perfect security." Any information you send to us electronically, while using the Services or otherwise interacting with us, may not be secure while in transit. We recommend that you do not use unsecure channels to send us sensitive or confidential information.

HOW TO CONTACT US

Should you have any questions about our privacy practices or this Privacy Notice, please email us at support@myfanforce.com.